



Joseph Ansell

Developer

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Profile

Versatile and highly skilled developer with over 8 years of professional experience. I am committed to excellence, innovation and crafting engaging digital experiences. My passion for staying abreast of industry advancements drives my continuous learning and integration of new technologies into my work, leveraging a strong background in design to create seamless and visually appealing user interfaces.

Work

Freelance - Developer, *June 2025 - current*

ON - Developer, *July 2021 - June 2025*

- Developed an in-house tool to back up and restore resources from clients' Storyblok websites, replacing the costly Storyblok plugin with a more flexible solution. Using Google Drive and its API, I created a GitHub Action to automatically download resources in JSON format from the past seven days. Built a standalone app for users to view, restore, and track backed-up resources, with a history feature to revert restored files when needed. The application integrated with Supabase for secure client access and file management. This tool enhanced our services and generated a new revenue stream by offering it as an add-on to our retainer packages.
- Led development of "The-Bon", a responsive, multi-language shared accommodation website. Utilising a headless CMS to enable client-managed, multi-language content. Mentored junior developers throughout and delivered the project ahead of schedule.
- Managed multiple estates of different clients, ranging across technology stacks. One of my primary responsibilities was to support the team across these estates day to day and deliver larger features for clients. Such as, PHP, Javascript/Typescript, different frameworks such as astro, Next JS and further technologies.
- Collaborated with internal & external teams, including design, to provide guidance on UX and ensure high-quality user experiences and new features.
- Worked closely with management teams to provide technical support for tasks such as website performance enhancements, SEO improvements and assessing new business initiatives.

Efterklang [Band] (Freelance Project) - Developer, *May 2021*

- Developed an interactive application for a new album release to create a digital experience for fans. Working with them I developed a unique photo sharing experience to share images and access an unreleased song.
- As sole developer, I chose Google Firebase, Google Cloud Buckets and React to allow participants to upload and share images as a community, while streaming a brand new unreleased song.

UAL - Web Developer, *Mar 2020 - July 2021*

- Collaborated with the UX team to develop high-quality responsive UIs for UAL's rebrand, adhering to responsive and accessible design patterns.
- Led the migration of UAL's job opportunities site, transferring the CMS to WordPress and implementing Frontity's React framework.
- Developed a Rest API to manage users and their vacations.

Skills

- Typescript
- Javascript
- Node JS
- React
- React Native
- Next JS
- Astro
- CSS/SASS
- Tailwind
- HTML
- Ruby on Rails
- jQuery
- PHP
- Firebase
- Wordpress
- RESTful API
- Github actions
- Cypress



Education

Ravensbourne University

2013 - 2016

Graphic Design
(BA Honours) 2.1